**THE GREAT RE-OPENING, 30TH JANUARY 2021 SCRIPT & EMAIL DRAFT**

**RECOMMENDED METHOD TO GAINING MAXIMUM SUCCESS AND FREEDOM**

I, the anonymous creator of this document, have worked in world-class recruitment and sales and have seen such scripts and methods work most effectively. Amongst yourself in each group, allocate yourselves a postcode area on your excel document for maximum efficiency.

**INTRODUCTION**

I recommend the best method to contact business owners is directly via phone. Avoid getting into personal conversation and going off track. Be direct and confident with the script. Each call should be snappy and take 5 minutes maximum. Please follow the script below. DO NOT READ THE BOLD SECTIONS!

**SCRIPT**

**VOLUNTEER:** 'Hello, is this **\*business owner name\*?** Great! This is **\*volunteer name\*** calling from the Great Re-opening. We are a national alliance of businesses who oppose the destruction of our freedoms due to ineffective and never-ending lockdowns. How are you today?

**\*Business owner will be intrigued at this stage\***

**VOLUNTEER:** The reason I am calling you to today is to let you know about the ‘Great Re-Opening' happening on the 30th. As you may have heard, politicians are aiming to have us in and out of lockdowns until this coming Christmas and perhaps even longer! We currently have tens of thousands of businesses re-opening on the 30th of January. This number is growing by the minute. Lockdowns are not proving to lower death or critical cases. In fact, deaths and disease are rising due to many other factors. We are calling on you to make a stand and open up**. (Pause here for just a second to gauge interest then quickly continue into the next question)**
**VOLUNTEER:** \***Business owner name**\*, has your business been affected by lockdowns?' **(Almost all will say yes/ if not, adapt.)**

You are not alone. Our high streets are empty! 1.6 million UK jobs lost and 1 million business at risk of permanent closure! 64% of businesses at risk of bankruptcy and all are rising!

Are you aware of how damaged our economy is? Shockingly, the UK economy shrank by 20.4% in 2020. This is the biggest recession since records began.

These are just some of the facts on how your business is being affected. However, society at large is also being attacked. Child abuse is up by 1493% and we are seeing a destruction of our children’s education, mental and social health. Domestic abuse help calls increased by 58%.

Waiting time for routine treatments now 100x HIGHER than before lockdowns. 10% increase in cancer deaths and climbing! There is an unprecedented long-term impact. VOLUNTEER: 'With all this mind, will you be willing to join the great reopening this coming Saturday, 30th? **(Regardless of answer, continue to stay natural, confident and positive with your response. Continue to the email ask.)**

**VOLUNTEER: We’ve partnered with** [**www.commonlawsmallbusiness.co.uk**](http://www.commonlawsmallbusiness.co.uk) **to use contract law against the government.** Can I just take your email address so I can send you some information? It will include an invite to join our national and regional groups on Telegram where you can connect with the growing group of businesses across the UK. We have loads of customers already asking where they can spend their money in \***town**\*

**(Make sure the email is spelt correctly).**

**VOLUNTEER:** Do you have any further questions?

**End on a positive, encouraging tone to ensure that we bring up that success rate as high as possible.**

**We will then use this email address to send them the link to our telegram page and the email template below. Make sure you also attach the common law notice to print off. Also adjust the areas and telegram groups for each different area.**

**SCRIPT ENDS**

**IF YOU GET ABUSE**

Stay calm and be armed with the facts, tell the business owner you can share our research from reputable sources with them if they would like. The team is putting together a document with relevant links backing up claims for you to use/share. If you’re getting nowhere, tell them you understand, because there is so much conflicting info out there, politely end the call and move on, don’t argue.

**EMAIL PROCESS**

1. Copy the text from document named “2. THE GREAT REOPENING- Email toBusinesses.doc” and paste into the body of the email and send.
2. Follow up with a second email, with text copied from the document named “3. The Great Reopening – Business email body w attachments”, and attach the following six documents to the email and send. These are templates the businesses can edit and use themselves.
	1. “(1) Trespass Notice – Business.pdf”
	2. “(2) Notice of Conditional Acceptance.doc”
	3. “(3) Notice of Fault.doc”
	4. “(4) Notice of Default.doc”
	5. “(5) Statement of Truth.doc”
	6. “(6) Conditional Acceptance of Fine.doc”

**Note:** If anyone replies to your personal email, answer what you can, but direct anything else to thegreatreopening@protonmail.com

**STAYING ORGANISED**

Use the **Excel document in your Telegram group to edit online** and allocate yourself a postcode area to communicate the great reopening to. Communication and teamwork is vital. Let's go!

**RESOURCES TO LOCATE PHONE NUMBERS AND EMAILS FOR DIRECT AND QUICK COMMUNICATION WITH BUSINESSES LOCAL TO YOU:**

[**https://www.uksmallbusinessdirectory.co.uk/**](https://www.uksmallbusinessdirectory.co.uk/)

[**https://www.approvedbusiness.co.uk/**](https://www.approvedbusiness.co.uk/) **(Scroll to the bottom and find postcodes)**

**Search in your local papers and local directories also- they may be more precise.**